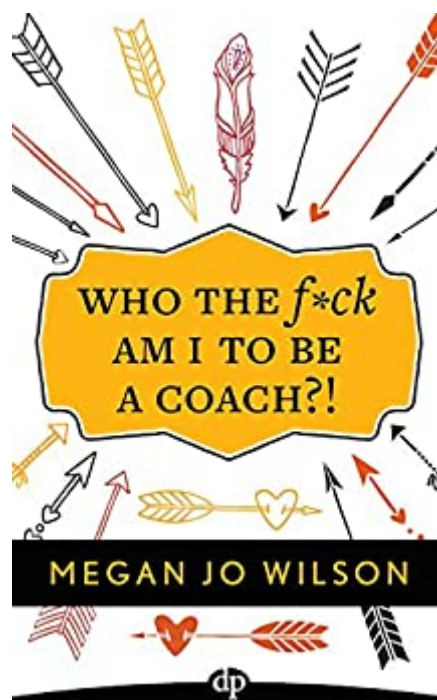




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Who The F*ck Am I To Be A Coach?!: A Warrior's Guide To Building A Wildly Successful Coaching Business From The Inside Out



Synopsis

Why isn't your coaching business thriving? Why are you feeling so damn stuck? This book is the missing link to turning your calling into a thriving business. What would it be like to finally understand why you're not making money and to know how to stop doubting yourself? You can become a wildly successful coach on your own terms. It's time to stop asking, "Who the f*ck am I to do this work?" I've shown hundreds of warrior coaches how to serve clients, make a difference, and make a living all while staying true to themselves. I've built a successful and profitable coaching business without torturing myself or following someone else's blueprint, and so can you. Your future clients are counting on you! In this book, you'll learn: Why many new coaches fail to create a sustainable and profitable business. The inside-out approach to finding and enrolling clients who are dying to work with you. How to price your coaching in a way that is abundant, sustainable, and honorable. Why joy, inspiration, and grace are critical to your business strategy. How to step courageously into the coach you were born to be | right now!

Book Information

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Customer Reviews

As a fledgling coach, I've been creating my coaching business in fits and starts. I have a few clients but nowhere near the thriving fantastic practice of my dreams. I knew something was missing in my hatching process but I didn't know what it was. Now that I've read this book, I suddenly understand where the gaps are in my steps and I love that there are concrete steps I can take to define who I am as a coach and how I am going to live my purpose and passion through my coaching business. Now that I've read this guidebook the first time through I will be diving into each action to support doing this work that I love. In fact I already started yesterday with inspiration gathering. I know that Megan Jo's book will be a guide I turn to now and any time I feel myself getting off course in my coaching business. I couldn't be more grateful to have this book in my toolkit! I'm also excited to move from fledgling coach to warrior!

It's not always easy to find and sustain the focus, audacity and energy needed to build a successful coaching business. Megan Jo's book is like an infusion of oomph! She intertwines her passion with practical tips in a style that is easy to read, no-nonsense and direct -- as well as creative and compassionate. A few pearls: "If we are asking our clients to be courageous, we must dare to be courageous ourselves. Not fearless. But moving forward in partnership with our fear. "I want you to treat your own sense of joy and fulfillment and delight as a top priority in running your business as a coach. "It is our responsibility to get back on track by choosing our life instead of having it happen to us. "Read it, enjoy it, be inspired by it, and act on it!

"If you've wanted to launch a successful coaching business but haven't known where to start, you will LOVE this book. Megan Jo gives you the foundation of who you need to BE and what you need to DO to make your dream a reality. Finally, a business book for coaches that encourages you to build a wildly successful coaching business and have a great time doing it! I highly recommend this book! Erica Ross-Krieger, M.A., BCCTapping Into Wealth® Coach, Author, EFT Specialist

Megan Jo so authentically addresses the self-limiting beliefs, doubts, and fears that stand in the way

of new coaches. Many of these certainly resonate with me as part of my own coach development journey. I love her connection with building your business from a place of feeling good and living inspired and connecting with the clients you most want to serve. In her Real way and with Real language and Real experience, Megan Jo shares her broad insights and wisdom from her own journey and the journeys of many new coaches that she has trained and coached over the years.

Megan is a badass coach with years in the field, so this book's amazing content is based on real-life coaching experience. Her energy and commitment radiate from every page. Buy this book if you want to live a fulfilling life and coach from a place of power and confidence.

Its not often you come across a book that provides, real life actionable, practical, helpful information grounded in fun, love, authenticity, compassion and inspiration...Megan Jo Wilson's book has heart and truly delivers on all counts!!! Her book came at a perfect time for me in that I needed that "kick in the butt" to get me moving with my coaching business. I couldn't put it down..It is wonderful and beyond helpful for anyone who is stuck with getting started...I have never felt more ready, alive and excited to get out there and help the world.

I got this book as I was looking at new authors from the Authors Incubator. Just what I needed when I needed it! Then, it was even free! I am truly grateful for this book and the encouragement... but wait there is more...an Army of Light, a Tribe to connect to. Plus, an inspiring leader, classes, retreats. Thank you, I am on it, in it...Dream it, Think it, See it, Say it and finally, here is to DOING IT! This is a greast gift to give anyone wanting to be a coach or building a business. I loved it!

Thank you Megan Jo for your enormous generosity, creativity, passion and love. This book is a blessing, a treasure and a gift of grace. As a coach just beginning my business, I am energized by your message and inspired by your story. I am stepping into my calling fueled by these words of encouragement, challenge and genuine affection for "us." The prayer for coaches is printed and displayed in a place where I will read it daily. This book is a MUST READ for anyone who wants to be a coach!

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